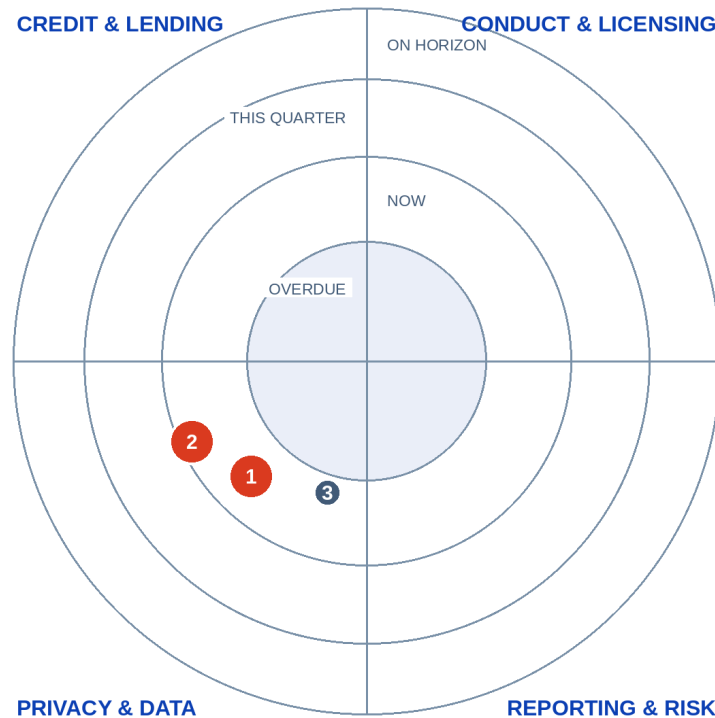


What's moving on the horizon for these firms and what it quietly breaks.

LEAD SIGNALS

Australian privacy enforcement has moved to the plumbing: what your tracking pixels transmit and what your staff can browse. Both determinations ordered technical fixes, not policy rewrites, and the registry modernisation is a rare piece of good news for integrators.



ANGLE = CATEGORY · DISTANCE FROM CENTRE = WHEN IT BITES · SIZE & COLOUR = SEVERITY

1 PRIVACY & DATA · NOW HIGH

Insider access just got expensive

WHO: financial services firms whose staff can browse customer records beyond their role

WHAT: role based access controls and audit logging that cannot prove who viewed which account, and when

WHEN: determination made: compensation, apology, technical access controls and account level logging all ordered.

SOURCE: [oaic.gov.au](https://www.oaic.gov.au)

2 PRIVACY & DATA · NOW HIGH

Tracking pixels triggered determinations

WHO: firms running third party pixels on pages touching sensitive data: hardship, health, identity, applications

WHAT: consent mechanisms and data flows quietly shipping sensitive signals to advertising platforms

WHEN: determinations made. The OAIC has told every APP entity to review its pixels.

SOURCE: [oaic.gov.au](https://www.oaic.gov.au)

3 PRIVACY & DATA · NOW LOW

Company search gets an API

WHO: lenders, brokers, advisers and verification providers integrating ASIC company data

WHAT: brittle ASIC Connect lookups and scraped registry data, which now have a supported replacement

WHEN: public beta live, part of the RegistryConnect modernisation programme.

SOURCE: [asic.gov.au](https://www.asic.gov.au)

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